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SmG Music Builds Momentum with Kickstarter Success, New Partnerships

Joins with GlobalGirl, ImpactHub; Champions Social Justice with Artistic Expression; Major Donors

SEATTLE, Wash., April 1, 2015 - SmG Music and Green Eyed Media announced today that their Kickstarter campaign to back a documentary film about A.S.H.E.S the CHOSEN's song, "Tears In Your Eyes," has succeeded, even attaining an extra "stretch" goal. Numerous high profile people contributed. In addition, the companies announced that they have entered into partnerships with GlobalGirl Media, which is dedicated to empowering high school age girls from under-served communities around the world, and ImpactHub, the innovation lab and social enterprise community center.

"We are thrilled to be making this kind of progress in our role of champions of social justice through artistic expression, and in particular Hip Hop," said Shirin of SmG Music. "To be acknowledged through the generosity of such accomplished people and be able to partner with trail-blazing organizations is a powerful validation of our mission."

High-profile donors and contributors to the project include Catherine Carlton, the Mayor of Menlo Park, California and Charlie Isaacs, Chief Technology Officer at Salesforce.com. Other notable backers include Danny Glover, the award-winning actor, and Valerie Coleman Morris, the CBS Network Radio and CNN Correspondent.

[GlobalGirl Media](#) grew out of a coalition of women broadcasters and journalists from around the world who recognized that much mainstream reporting focuses on flash points of violence, celebrity or disaster, while the everyday experience and voice of the invisible majority, particularly young women, passes silently under the radar. The organization seeks to address this disparity by supplying the equipment, education and support necessary to help young women become digital and blog journalists. [ImpactHub](#) is an innovation lab, business Incubator, and social enterprise community center. It offers members a unique ecosystem of resources, inspiration, and collaboration opportunities to grow the positive impact of one's work.

The SmG Music and Green Eyed Media documentary will be part of the Boys and Men of Color media engagement program (a statewide initiative led by [The California Endowment](#)) that empowers marginalized youth in socially innovative ways. United Roots offers a variety of classes, training programs and support groups. Its main program is Youth Impact HUB. The community center is a co-working office space for youth entrepreneurs and social innovators

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